

PIH Engage Training Institute 2024

MAIN ROOM SESSIONS

2024-2025 CAMPAIGN OVERVIEWS

Fundraising	Slide Deck
Advocacy	Slide Deck
Community Building and Education	Slide Deck

KEYNOTES & GUEST SPEAKERS

Cate Oswald	Slide Deck	Recorded Session
Dr. Michelle Morse	Slide Deck	Recorded Session
Dr. Salmaan Keshavjee & John Green	Recorded Session	
Vincent Lin, Justin Mendoza, & Sylvio Renna	Recorded Session	

HOME BASE SESSIONS

Diversity, Equity, & Inclusion	Slide Deck	Activity
Goal Setting	Slide Deck	Worksheet (all teams) (city teams)
Public Narrative	Slide Deck	Worksheet

WORKSHOP SESSIONS

[Workshop Descriptions](#)

WORKSHOP SESSION 1

Advocacy 101	Slide Deck	One-Pager	
Fundraising 101	Slide Deck	One-Pager	Worksheet
Effective Recruitment and Retention: How to Build the Movement	Slide Deck		
Leading Your Team on Global Health Education	Slide Deck		
Organizing 101	Slide Deck	One-Pager	
Building Personal Relationships with Lawmakers & Fellow Advocates	Worksheet		

Public Narrative Practices	One-Pager
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WORKSHOP SESSION 2

Advocacy 201	Slide Deck	One-Pager	
Advocacy Tactics: For MoC Lower on the Lucas Ladder/Champion Scale	Slide Deck		
1:1 Meetings and the Hard Ask	Slide Deck	One-Pager	
Personal Fundraising: Strategies, Tools, and Tactics	Slide Deck	One-Pager	Worksheet
Launching/Building a Team (Setting purpose, norms, structure)	Slide Deck		
Facilitation 101	Slide Deck		

WORKSHOP SESSION 3

Advocacy Tactics: For MoC Higher on the Lucas Ladder/Champion Scale	Slide Deck	Worksheet
LTEs, how do I get one published?	Slide Deck	
Group Fundraising and Fundraising Events	Slide Deck	
Coalition Building: Establishing a Network	Worksheet	
Designing Campaign Peaks and Setting Goals with Your Team	Worksheet	
How to Coach Your Leads	Slide Deck	One-Pager
Mobilizing Your Team Towards Action	Slide Deck	One-Pager